THE 35th CHICAGO LATINO FILM FESTIVAL ANNOUNCES WINNER OF THEIR ANNUAL POSTER CONTEST

Designed by Rome-based Polish artist Michał Tadeusz Golanski, the poster uses film and Latin American imagery to celebrate women’s contribution to the art form

The 35th Chicago Latino Film Festival will take place
March 28-April 11, 2019 at the AMC River East 21 Theaters.

CHICAGO (January 23, 2019) – The International Latino Cultural Center of Chicago (ILCC), producer of the Chicago Latino Film Festival (CLFF), is proud to announce the winner of the 35th Chicago Latino Film Festival Poster Contest: Rome-based Polish graphic artist Michał Tadeusz Golanski. A graduate of RWTH Aachen University in Germany, where he completed his Master of Arts Degree, Golanski has participated in dozens of contests, biennials and exhibits across Europe and Latin America having won first place in such prestigious competitions as the Global Social Change Film Festival and Institute in Indonesia and the First International Contest of Theatrical Poster in Odessa, Ukraine, and second place in the “To Death With a Smile 2013-14” poster competition organized by the Mexican Museum of Design in Mexico City and which had as its subject matter personal considerations or approaches to death. He also participated in Bienial del Cartel Bolivia BICeBé 2017, South America’s most important design competition.

Golanski’s poster depicts a woman wearing a headpiece made of cameras, earrings and lips in the shape of film reels, and an off the shoulder dress in the form of clapperboards. The poster will be the face of the Festival, as it will be on the cover of newsprint schedules, invitations, program books, t-shirts, the Festival’s website and more. The winner receives a $1,000 cash prize.

“My design depicts an idea of the 10th muse, supposed to be known in some cultures as the goddess of cinema. Translating it to the imagery of Latin America, I was inspired by the visual heritage of its ancient civilizations, particularly Incan and Mayan art. I was
pretty familiar with the latter when, in 2015, I was in charge of a campaign promotion of flights to Yucatan by Blue Panorama Airlines for the Mexican Expo15 Pavilion in Milan, Italy; in fact, the ads were cartoons in the style of Maya codices,” explained Golanski.

The ILCC received 1,157 submissions for this year’s contest, more than double the number of entries received for the 34th Chicago Latino Film Festival Poster Contest. Participant countries included: Colombia, France, Germany, India, Iran, Mexico, Poland, Russia, Spain, and the United States, among others.

“When we opened up the contest world-wide four years ago, we wanted to give artists from around the world the opportunity to share with us and our community their unique perspectives on our culture, and the results have been enlightening. Michal’s poster design not only celebrates cinema but the role women have played in front and behind the camera since the beginning of this art form. The Chicago Latino Film Festival has long acknowledged the contributions Iberoamerican women have made to film and this year we will once again feature the incredible visions and stories from first-time women filmmakers and veterans alike,” said Pepe Vargas, founder and executive director of the International Latino Cultural Center of Chicago.

The 35th Chicago Latino Film Festival will take place March 28-April 11 at the AMC River East 21, 322 E. Illinois St. The full program will be announced in mid-March. Sponsors of the 35th Chicago Latino Film Festival so far include AMC Independent, BMO Harris Bank, CAN TV, Casa Noble, Chicago Latino Network, Consulate General of Chile, Corona Extra, DePaul University, La Raza, Lopez & Co., Prado & Renteria, Tristan & Cervantes, The Whitehall Hotel, WTTW-TV and YES! Press.


ABOUT THE ILCC
The International Latino Cultural Center of Chicago is a pan-Latino, nonprofit, multidisciplinary arts organization dedicated to developing, promoting and increasing awareness of Latino cultures among Latinos and other communities by presenting a wide variety of art forms and education including film, music, dance, visual arts, comedy and theater.

The Center prides itself for its outstanding multidisciplinary local and international cultural programming which spans Latin America, Spain, Portugal, and the United States.

Born out of the Chicago Latino Film Festival, The International Latino Cultural Center of Chicago also produces other programs, including the Latino Music Festival, which will celebrate its 14th edition in the Fall; Film in the Parks, also in its 14th season; the monthly Reel Film Club, already in its 11th year; and many others. All in all, the audience has grown from 500 people in 1985 for the first Chicago Latino Film Festival to more than 80,000 (Latinos and non-Latinos) who enjoy the year-round multidisciplinary cross-cultural exchanges offered by the Center.